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# Design

Creative direction on web based projects

Creating original websites/identities

Designing websites to match existing brands

Creating elements for existing websites

Designing for dynamic information

Designing for mobile platforms

Designing e-mail blasts

Modifying client supplied images

Creating banner ads to match branding

Creating 2D & 3D technical diagrams

Modifying existing art files

# **Development**

Coding in HTML5/CSS with Emmet & Sass

Resolving browser bugs and inconsistencies

Creating original JavaScript/jQuery solutions

Custom WordPress Themeing

Advanced WordPress Techniques

Semantic Responsive Design (Susy)

**Gulp Build Scripts** 

PHP/MySQL programming (OOP/MVC)

Coding e-mail blasts (Outlook compatible)

Creating/modifying Flash elements (AS2)

### **Dedication**

Client communication to define project goals

Project scope collaboration (\$100K+)

Project management and time tracking

Proofing and testing completed websites

Interviewing freelance designers

Project handover/direction

Providing training to employees and clients

Video editing and conversion for the web

Sending and tracking e-mail blasts

Knowledge of GSA SIP software

#### Software

» Photoshop

» PHPStorm

» WordPress

» Fireworks

» Illustrator

» Constant Contact

» Word

» iContact

### **Employment**

Forte Marketing

- » Senior Web Designer/Developer November 2010 – Present
- » Web Designer/Developer March 2007 – November 2010

Freelance

» 2007 - Current

**UPS Store** 

» Customer Service Representative May 2004 - March 2007

#### Education

University of Central Florida Bachelor of Arts in Digital Media Internet & Interactive Systems (05)

